

■ One Chicago

Application: Trade Show Display
Industry: Financial Services
Agency: Quicksilver Inc.

Challenge:

- Create an engaging display that will attract prospects at financial trade shows
- Quickly and cost-effectively customize the display to target specific audiences at various financial trade shows

Solution:

OneChicago used Synamic to quickly and easily combine separate Flash modules into a targeted and highly flexible show.

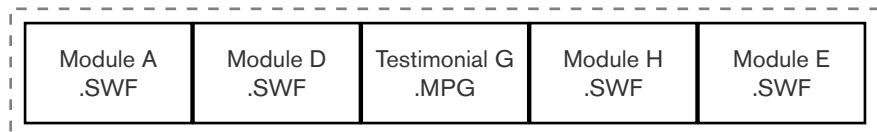
Benefits:

- Increased message effectiveness
- Lowered costs of updating
- More mileage out of existing media
- Faster and simplified presentation development process

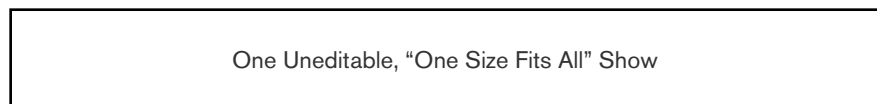


One Chicago used Synamic to create an engaging and flexible show for their large plasma displays at the FutureEXPO Financial trade show in Chicago.

Synamic combines separate digital files into flexible and efficient shows ...



which is much more effective and efficient than ...



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